

## Berberich's Midwinter Clearance Sale

The Most Interesting  
News in To-day's Herald

# Berberich's Annual Midwinter Clearance

There's not another shoe clearance equal to this in the United States, for we have sacrificed shoes that are sold at never-changing prices the world over. In every case these sacrifices have been made away under wholesale cost—under the actual manufacturing cost in most cases.

Here are real bargains. Proof—you cannot buy any of these famous makes elsewhere for a cent under their regular price, not even at the end of the season. Not a shoe but what is from our regular stock—and all the season's very latest models—so different from the "odds and ends" and discontinued styles that usually make up the stock for the average "clearance" sale. Proof—every pair of shoes offered in this sale is guaranteed just as though regular prices were charged.

### BOTH STORES

#### The Famous La France and Patrician Shoes for Women

In Gun Metal and Vici Kid.

Regular Prices

**\$3.50 and \$4.00**

TO attempt a description of these Shoes would be superfluous. When your mind turns to Women's High-Grade Footwear you instinctively think of "La France" and "Patrician." They represent every woman's ideal of style and elegance in feminine footwear—standard in quality and standard in price.

Only the most unusual event could call for a reduction of these nationally famous shoes—and that event is the Berberich Midwinter Clearance Sale—a sale that offers you the chance to purchase "La France" and "Patrician" Shoes at a saving of \$1.00 to \$1.50 per pair. There are no "seconds" in this sale—no shopworn samples or left-overs. Every pair perfect, and every pair guaranteed! Over 100 styles—all to go at one price,

**\$2.55**

### BOTH STORES

#### Guaranteed "Burrojaps," Selz Royal Blue

And 30 Days' More Wear **Craddock Shoes for Men**

Regular Prices

**\$3.50 and \$4.00**

THESE are the Shoes that have made thousands of friends for us among the men of Washington. Every pair is backed by our personal guarantee, as well as that of the manufacturer—and these guarantees hold good now, exactly the same as if you were paying full prices.

With the Burrojaps you get a guarantee of a new pair if the uppers break through; with the Selz you get a guarantee of customer's satisfaction or a new pair, while our Craddock guarantee is your assurance of 30 days' more wear. What more could you ask? Dressy men should be particularly interested in this sale, as the styles shown are right up to the minute. Your unrestricted choice of any \$3.50 or \$4.00 model at

**\$2.95**

### Both Stores

Women's \$3.00

Laced Shoes **95c**

These Shoes are a splendid value at the regular price—and a real bargain at the ridiculously low figure for which we offer them. There are over 500 pairs in the lot—60 different styles—including stylish blucher and laced models, in vici kid and patent leather. Come early if your size is 3, 3½, or 4—in A, B, C, or D width.

### Seventh Street Store Only

Misses' and Children's \$2.00, \$2.50, and \$3.00 Shoes **95c**

Last week we offered these Shoes at half price. To-morrow all go at 95c. Think of it—over 400 pairs of the famous Buster Brown, Robt. Dix, and other guaranteed makes of Children's and Misses' Shoes at less than wholesale cost! Laced and blucher models, in kid and patent leather. Appropriate for school or "dress" wear.

### Seventh Street Store Only

Ladies' Evening Slippers

Values Up to **95c**

In Vici and Patent Leather

An exceptional opportunity to secure a beautiful pair of Evening Slippers at an unheard-of reduction. The showing embraces 350 pairs, in practically every size and width. Over 20 attractive styles from which to choose.

### BOTH STORES

Men's 1912 Model "Burrojaps" and Burt & Packard "Korrek" Shape Shoes. Regular prices \$5.00, \$6.00, and \$7.00 **\$2.95**

The man who wants to anticipate the fashions will find some rare bargains in this fine lot of footwear, comprising salesmen's advance samples of the new spring styles. Strictly high-grade Shoes. Actual values, \$5.00, \$6.00, and \$7.00. In sizes 6, 6½, and 7; widths A and B.

### SEVENTH STREET STORE ONLY

W. L. Douglas, Selz Perfecto, and Other Famous Men's Shoes **\$2.55**

Choice of over 100 styles, in Tan, Gun Metal Calf, Vici Kid, and Patent Leather are included at this price, and that means less than wholesale cost. The Berberich Guarantee of satisfaction goes with every pair.

Washington's Largest  
and Most Progressive Shoe House.  
Established 1868.

# Berberich's

Main Store, 1116-22 Seventh St.  
Branch Store, 813 Penna. Ave.